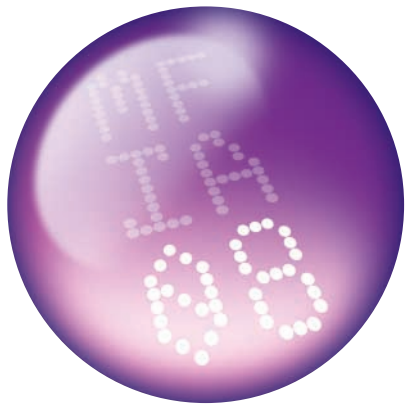


Call for Entries



The Medical Futures Innovation Awards 2008

Making medical ideas happen

We are looking for ideas to improve the care of patients in all of the following areas:

- Anaesthesia & Critical Care
- Bone & Joint Care
- Cardiovascular Care
- Cancer Care
- Dentistry
- ENT & Audiology
- Infection Control
- Mental Health & Neurosciences
- Ophthalmology
- Women's Health

A Medical Futures Innovation Award is the UK's most sought after healthcare accolade. The Awards take ideas from frontline healthcare professionals, managers and academics, and help catalyse them to success.

The Medical Futures Innovation Awards are judged by a world-class panel of experts, to whom you will have to pitch your idea. The process provides clinical & commercial validation at an early stage, truly enabling innovation by peer review.

Entries can be services, technologies, diagnostics or therapies and can be at any stage from concept to a trading business. Whilst entries are accepted in all fields, key areas of priority in the current healthcare climate include the need to find solutions for the eradication of MRSA spread and the use of point of care diagnostics to improve efficiency and patient care.

Benefits of Winning

- Raise your profile
- Gain critical endorsement and recognition
- Secure up to £500,000 of Research & Development funding
- Exposure to the investment community
- Access a valuable support network
- Targeted exposure and publicity

Winning has helped many past entrants to go onto secure investment, where previously they had been turned down. It doesn't matter what stage your proposition is at, winning a Medical Futures Innovation Award helps catalyse your idea to the next level.

TO FIND OUT MORE VISIT

www.medicalfutures.co.uk

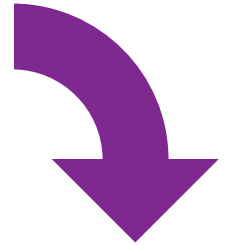
CLOSING DATE FOR 1ST STAGE ENTRIES: 13TH JUNE 2008

1. Enter the awards

Entry to the Medical Futures Innovation Awards is via a simple on-line process. Initially you are asked to submit a 200 word summary of your idea. If your idea is considered to have merit, you will be invited to complete a full application. Short-listed candidates will be invited to pitch their idea in front of an expert panel of clinical & commercial Judges. See www.medicalfutures.co.uk for further details. Entry is open to anyone in the healthcare industry, whether from the NHS, academic or private sector.



Gain assistance to improve the quality of your entry

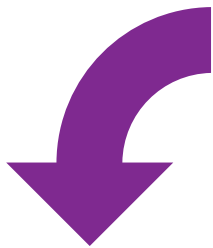


Present your idea to experts for peer review

2. Attend an i2 event



The Ideas & Innovation Conferences (i2) are one-day events for clinicians & academics to get help & assistance in protecting, better articulating & developing their ideas, hence improving their chance of success.

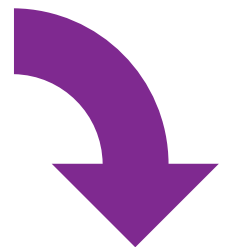


3. Pitch your idea to the judges



Entrants pitch their innovation to the Judges in a "Dragon's Den" style. Past clinical & commercial Judges have included, Sir Magdi Yacoub; Sir Victor Blank (Chairman, Lloyds TSB); Sir Richard Sykes (Rector, Imperial College London); & Michael Sherwood (CEO, Goldman Sachs).

Get others interested, secure investment & make it happen



Your Ideas Can Change People's Lives

4. Showcase your winning innovation



Winners have the opportunity to demonstrate their innovation at Europe's largest showcase of healthcare innovation & to receive their Award at one of the highest profile events on the medical calendar, in front of 800 key influencers in healthcare & business.



TO FIND OUT MORE VISIT

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IMPORTANT PLEASE READ: No entries will be allowed to pass onto the Judges of the competition without adequate evidence of appropriate intellectual property protection and management. A full list of rules & regulations can be found on the website www.medicalfutures.co.uk. Whilst every effort is made to ensure that the information provided is accurate, no guarantees for the currency or accuracy of information can be made. Prize categories or other details may change without notice. The competition is designed to encourage innovation. Entrants should seek independent legal, financial and intellectual property advice. The Awards are run on a not for profit basis. Entering the competition does not affect rightful ownership of anyone's intellectual property.